It's time to...

White paper ver. 2.1

yodse.io

Contents

Yodse. It's time to...

Yodse – is a global ecosystem, directly connecting manufacturers and customers of industrial products.

Yodse Mission

Our mission is to bring together interests, erasing borders and distances for customers and manufacturers in real economy, increasing efficiency, business processes transparency based on blockchain technologies.

Your
Open
Direct
Sales
Ecosystem

Abstract

Analysis of multi-billion market of industrial products group and rapidly growing e-commerce market has revealed the gap between end-customer and manufacturer. Yodse (your open direct sales ecosystem) serves as a bridge that will enable the direct communication between customers and manufacturers of industrial products group, promoting loyalty and client - oriented approach.

Target group – manufacturers and end-customers of industrial products.

Manufacturers of industrial products group – small and medium enterprises, producing small-scale single-pieced articles and also large enterprises, such as:

End-consumers of industrial products group – organizations and individuals, interested in purchasing products directly from manufacturers, and aiming at reducing level of risks, get high-quality technical support from industrial products manufacturers, and also convenient and smooth-running service of product shipping and guaranteed delivery.

Yodse will become the largest online ecosystem for the most comfortable, rapid and profitable cooperation between industrial products manufacturers and customers in CIS, Asian and African countries, Europe and USA. Introduction of decentralized and transparent ecosystem Yodse based on blockchain technology ensures success to all participants on the B2B trade marketplace.

Ecosystem Yodse (your open direct sales ecosystem) will create:

- full transaction transparency between manufacturers and customers;
- decentralized data storage of transactions and products;
- real economy integration into blockchain and crypto-market.

Issues

Manufacturers of industrial products so far are not satisfied with the existing conditions of product sale:

- ineffective use of outdated marketing technologies used to promote products in the market (catalog printing, booklets, advertisements and announcements in local and regional media);
- heavy maintenance costs for own IT-infrastructure and specialists, marketing services and translators for independent access to the international e-commerce marketplace;
- high goods placement fees of the third-party e-commerce platforms;
- lack of direct communication and quality feedback to end-customers for timely demand research and effective conduct of business.

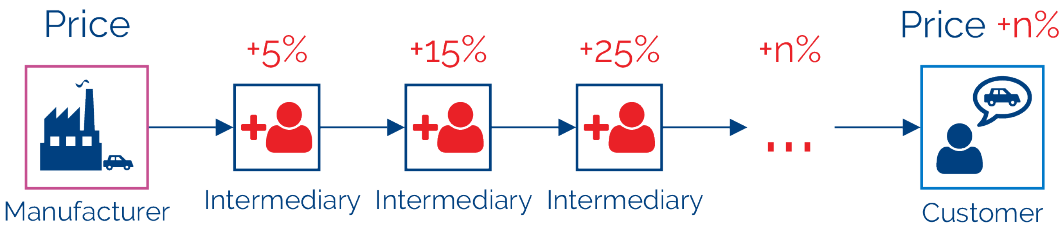
Annually manufacturers of industrial products increasingly use the Internet for searching consumers for their goods without seeking help from intermediaries.

Manufacturers tend to improve communication mechanisms with customers in order to:

- increase the level of transactions transparency;
- perform timely control and management of supplies and payments;
- expand client-base;
- increase the sales of goods and net profit of the company.

Consumers of industrial goods face with following challenges today:

heavy labor costs of industrial purchasers and suppliers associated with the search for a low price and a manufacturer;



noisy and junk information in search engine results pages, the presence of offers from intermediaries that are misinterpreted by the search engines as manufacturing plant proposals;

the risk of failure and the lack of guarantees in products delivery, when purchasing from untrustworthy intermediaries, resulting in the loss of money and time;

long terms of delivery through the chain of intermediaries;

the abundance of goods of poor quality with no direct guarantees from manufacturers;

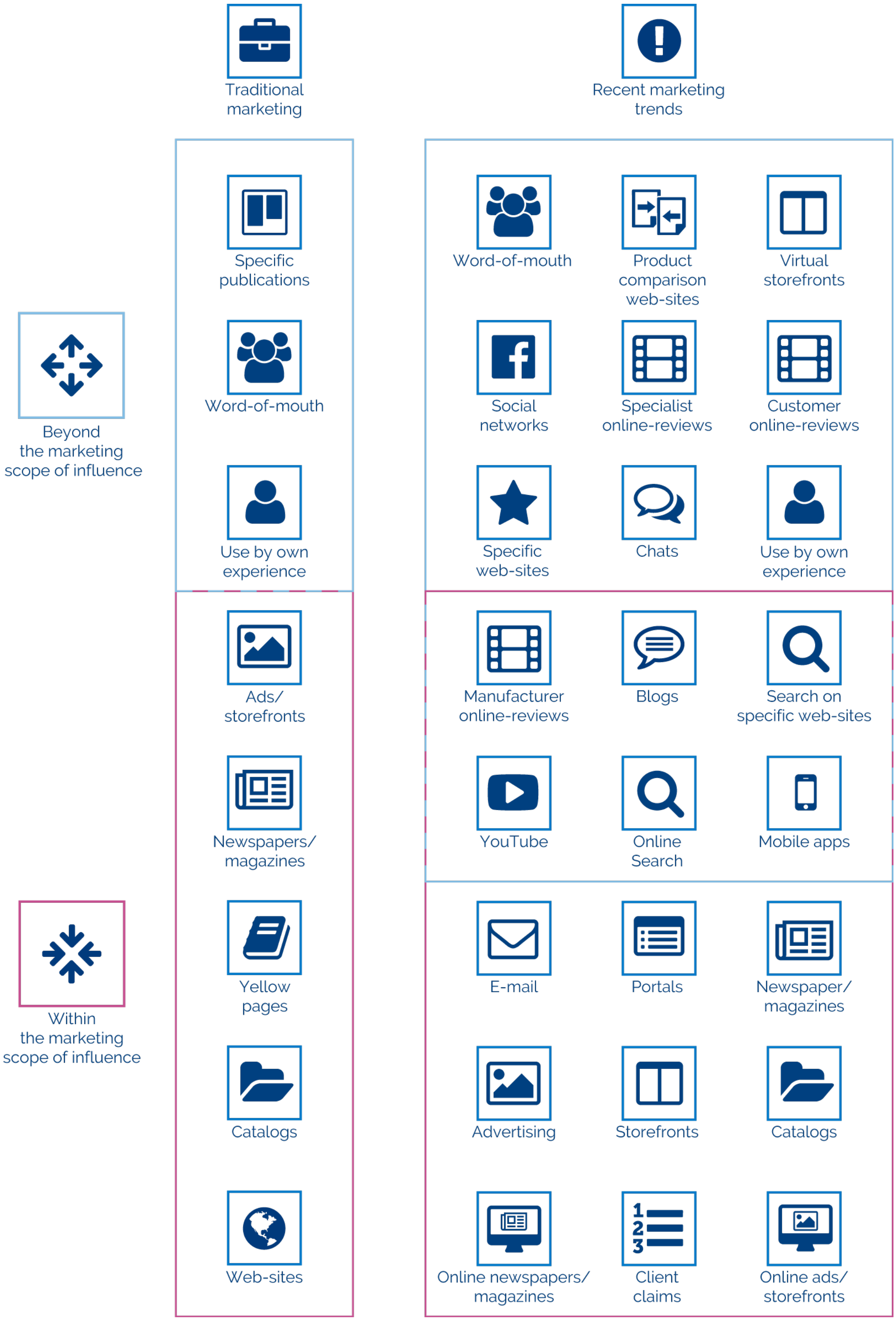
lack of communication and technical support from manufacturers of industrial group of goods.

Customers are also interested in purchasing products directly from manufacturers and tend to reduce level of risks, get high-quality technical support from manufacturers of industrial goods and also convenient and smooth-running service of product shipping and guaranteed delivery.

The decentralized and transparent Yodse ecosystem will provide:

- purchase of quality products at prices and direct guarantees from manufacturers;
- the possibility of saving up to 45% by reducing labor costs, associated with the search for goods, and the opportunity of direct purchase from the manufacturers of industrial goods;
- reduction of customer risks and losses, bypassing intermediaries;
- rapid and dynamic growth in the value of the business of manufacturers and customers, which will enhance the investment attractiveness of these companies for shareholders and investors;
- establishment of the direct communication between customers and the manufacturers;
- obtaining technical support directly from the manufacturers;
- increase of customer loyalty and customer mindset of manufacturers;
- increase of transactions transparency level, control, and management while fulfilling supply and payment activities between consumers and manufacturers;
- breaking down barriers for small businesses to enter e-commerce and international markets;
- business growth for manufacturers: customer base, profit and reduce of costs associated with the promotion of goods in the Internet by 3-15% (depending on the allocated costs for these events);
- purchase of industrial products from manufacturers minimizes the risk of buying regenerated and defected product;
- the possibility for design and engineering organizations and students to obtain reliable technical and technological information directly from the manufacturers of industrial goods;

reduction of manufacturers costs for the outdated marketing technologies:



Yodse ecosystem will give manufacturers access to the fundamentally new level of development, which will significantly expand the client base.

Yodse offers users advanced, well-predicted, interconnected technological solutions. Ecosystem Yodse will possess a unique resource that will allow manufacturers of industrial products and customers to communicate directly without intermediaries. Using Yodse tokens, manufacturers will be able to save money on the promotion of their business, implement most recent marketing technologies, encourage customer loyalty, enjoy all the privileges of the site, gain new opportunities in the sale of products and offer further ways of development and improving the functioning of the platform. Ecosystem functionality will give new opportunities to the representatives of small and medium-sized businesses for the promotion of their products and provide buyers with a wide range of products for which it is possible to pay both in fiat currency and cryptocurrencies.

A professional team, decentralized, transparent, and global ecosystem based on the blockchain technology, high-tech products, and convenient user-friendly tools within the ecosystem, as well as the scale of Yodse activities, will enable to achieve top results, satisfying manufacturers, customers and token holders.

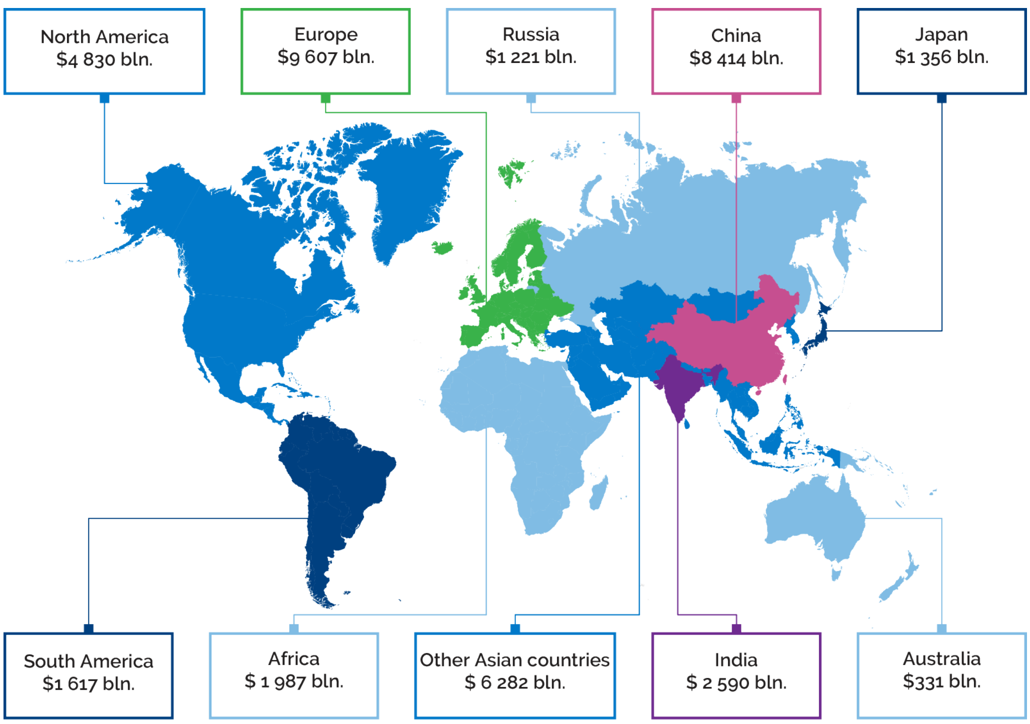
Market overview

Analysis of macro-environment and external factors was carried out based on PESTLE+ analysis, scenario analysis, trend influence analysis, combining forecasting through the methods of time extrapolation and analyst's approach.

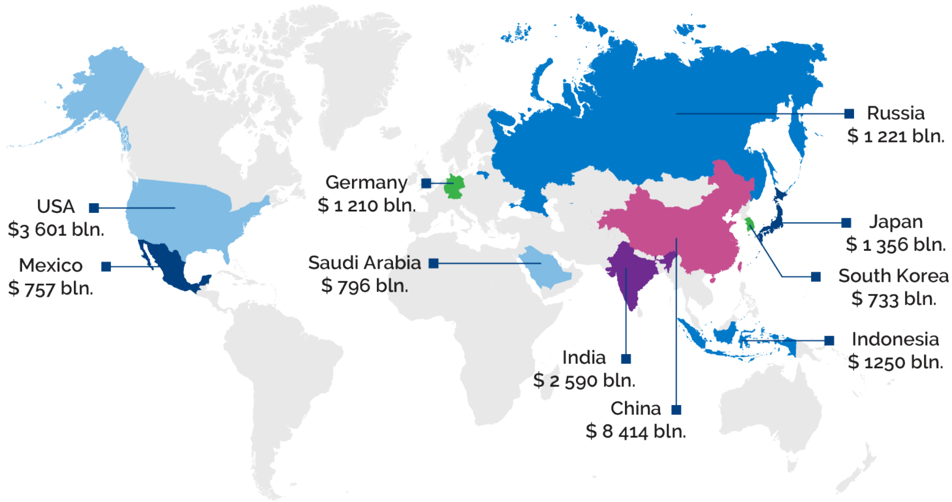
According to the **FSSS*** the use of the internet by customers is rapidly increasing and for 2016 amounted to 60, 3% for obtaining information about goods. Whereas, only 44, 1% of manufacturers use the internet to provide information about their products, works and services. Overall 41,6% of buyers place an order for goods, operations and services in the internet, while only 19,3% of manufacturers use the web to receive orders on released goods, works and services, which indicates an **extremely low level of use of the Internet by manufacturers for communication with customers.**

Analysis of retrospective, state and development forecast of the world market of industrial product was performed according to the data of Global market research – the world leader in the global marketing analysis with many years of experience in the world of marketing researches. Prospects evaluation for the development of the industrial goods market and on-line trade, allows us to look confidently into the future.

Production output of industrial goods amounts to about 37 billion.USD



Leading countries for production of industrial products in 2016



Our strategy model was formed taking into account analysis of external, operational and internal environments.

When performing strategic analysis it was established that there are three key factors influencing manufacturers of industrial goods:

1. clients;
2. competition;
3. communications.

Clients

Markets, dictated by consumers: world markets are becoming more customized. A personal approach is more often required by consumers as standard conditions, products and services no longer satisfy them.

Consumer influence: modern technologies have helped clients to become far more knowledgeable, mobile and well-informed about products and services. Clients have a wide choice and have become able to have impact on businesses through the mutual information exchange, which has become much easier owing to modern internet communications.

Consumer behavior: the global economic crisis of the past decade has taught us how sensitive the customer behavior is to changes in the overall economic situation. Markets have become more unstable and business environment– more volatile. Market segmentation is becoming less durable and it is important for businesses to be more flexible in their approaches.

The platform and ecosystem Yodse will meet all the currently existing requirements, which consumers and manufacturers impose to platforms that help them in their effective work related to the purchase and sale of goods.

Our strategy model is developed in terms of client need in personal approach, a large selection of products and services and it also helps them to objectively decide on purchasing through the unique feedback and transparent rating systems.

Competition

Globalization: in the period from 2004 to 2011 there is a trend of global export growth from $11 billion to $18 billion. Competition is growing worldwide as well as opportunities, arising through multi-billion investments in high-speed fiber-optic communication channels and the emergence of open source software. In turn, this creates a favorable environment for global cooperation and promotes the growth of international business, expansion of the supply network and the establishment of domestic production and outsourcing. Increase of capital flows, development of advanced technologies allows companies to quickly create structural units around the world or quickly join global supply chains.

In the world, there is a wide range of companies with global strategy that increasingly affects local business models and consumer behavior in local markets. As a result, companies are forced to radically reconsider their views on geographic strategies, operating models, leadership, organizational structures, personnel, and values.

Concentration: the degree of control concentration over the industry kept by several companies is an unbridgeable problem for the profitability of other existing market players and the prospects for entering the market for the new companies. However, market globalization and deregulation on the one hand enable new companies to enter the market and on the other hand lead to the consolidation of weaker players.

Transformation of unique products into a regular product: rapid technological changes, consumer awareness and competition growth mean that a new product quickly becomes familiar and usual. Unique and innovation product features are copied very soon, and competition takes place at the price level. Price competition negatively affects profit and innovations become an essential element of the strategy.

Ecosystem Yodse will give manufacturers an access to international markets, which will provide customers with the option to choose products of a higher quality at a lower price.

Our strategy model is developed following competition features of the market of industrial goods in the modern world. The model allows each manufacturer to enter the global market due to equal marketing terms of E-contracts, standard documents and linguistic services.

Communication

Global Communication: rapid spread of advanced internet- and telecommunication technologies leads to the globalization growth.

Communication with clients: the newest ways of collecting and managing information help companies to obtain new information about clients and their needs. Previously, it was rather difficult to obtain such information, but now it is possible to develop all sorts of effective business models based on it, make more accurate forecasts and implement strategies for interaction with customers at a completely new level.

Communication with suppliers: timing difference, geographical boundaries are playing less important role now, and professional skills in such areas as management, law and programming are coming to the forefront. An important characteristic of an effective strategy at present is the use of expanding ties as a part of strategic progress. Increasingly we are witnessing that companies do not just compete as separate units, but base their strategies on building relationships and communications.

Public communications: the growing popularity of social networks and the increasing worldwide literacy of society lead to the fact that organizations are increasingly being subjected to verification and even influence from the public, including the imposition of sanctions. Effective and promising businesses must treat these global changes as a priority element of the development and implementation of the strategy.

Yodse ecosystem will allow direct and international communications between clients and suppliers online and this will contribute to the expansion, development and strengthening of mutual relations.

* Statistical Yearbook of Russia, 2017, page 459, table 22.6

Competitive environment

Yodse (your open direct sales ecosystem) – is a unique platform.

Analysis of competitive environment has shown the absence of direct competitors to the project Yodse.

Amazon

Amazon.com – is one of the first online services, oriented toward selling actual products of mass demand, company with the largest turnover in the world, selling products and services via the internet. The company is expanding into the e-commerce markets worldwide. The platform offers gadgets and electronics and does not offer industrial products group.

The platform performs 24/7/365 technical support of system users and has a feedback system. Its advantage is the availability of affiliate marketing.

The marketplace provides its users with the opportunity to sell products without having to create their own site. Hundreds of millions of customers:only in the USA the site is visited by 150 million of new users. Amazon.com won first place in the ranking in Nielsen Company's survey in 2016.

The platform:

- does not charge a fee for the registration and listing of your services, the fee is charged only after the seller receives payment for the goods;
- does not charge a fee for intermediary services, seller receives requests directly from consumers;
- provides opportunity to compete only with the best sellers, as platform allows users to register only upon a request.

Industrial products group only began to appear in small quantities on the Amazon.com marketplace.

eBay

eBay.com – is an online auction and shopping website, where individuals and legal entities carry out selling and purchasing of various goods and services. The platform is free for customer use, however merchants charge a fee for placing goods, if the number of products has reached the limit of free shopping ads.

eBay.com main features:

- simple registration of the user account;
- online- auction, conducted remotely;

- integration with apps;
- a wide range of presented purchase formats;
- available order tracking;
- various payment options;
- transaction processing via Escrow;
- possibility to use multiple promotional tools.

Users are provided with 24/7/365 tech support, cashback system and can take advantages of affiliate marketing. However there is a lack of product localization.

The main group of products are electronic gadgets. Major manufacturers of industrial products group aren't presented at eBay.com marketplace**.**

Alibaba / AliExpress

AliExpress.com – is a global online B2B marketplace focused on small business development, that provides products to international consumers and oriented primarily to export of goods from People's Republic of China. Alibaba.com/ AliExpress.com is one of the most popular and fast growing sites of e-commerce worldwide, which helps small businesses to sell their products to clients across the globe. The platform offers to customers various groups of industrial products.

Alibaba.com / AliExpress.com main features:

- payment system availability;
- consumer protection program;
- special discount programs;
- support of multiple ways of payment;
- global delivery to more than 200 countries.

User technical support is provided 24/7/365. Marketplace gives partial opportunity of product description translation into the customer's national language. Prices are available partially from manufacturers and a number of intermediaries.

EuroPages

European company was founded in 1982 in Paris. More than 2 million accounts of European enterprises are presented on the site of this B2B marketplace. The target user population and geography of the marketplace are represented by the suppliers from countries of the European Union. The form of conducting business – is an advertising product catalog.

EuroPages.com main features:

- global delivery to more than 200 countries of the World;
- EuroPages.com marketplace is oriented toward multilingual capability. The

main advertising copy is in English. Publications are available in 15 languages (French, English, Spanish, German, Dutch, Swiss, Swedish, Arabic, Greek, Portugal, Russian, Chinese, Polish, Turkish).

System highlights:

- charge rates for linguistic services and adaptation on the most spoken European and other world languages;
- charge rates with limitations on the number of characters for advertising copies, publications, restrictions on sending messages;
- the marketplace is focused on promotion of suppliers from the European Union.

TradeKey

TradeKey.com – is the world B2B marketplace that brings together small- and medium sized business across the globe for international trading. Today, the marketplace has client-base of over 7 million companies from 240 countries and over 9 million of visitors monthly.

TradeKey.com helps small- and medium sized businesses to enter international markets, providing them with advanced trading platform that enables them to sell their products internationally, find interested buyers and explore regional and international business opportunities.

TradeKey.com main features:

- customer protection program;
- special discount programs;
- support of multiple ways of payment;
- global delivery to more than 200 countries.

Charge fees for placing information about product and company. Along with manufacturers, a lot of intermediaries are widely represented on the marketplace. There is no clear specification of the site and a wide range of goods.

Non-transparency of the transaction processing system and security guarantees. The system of seller ratings is implemented based on bonuses. Bonuses are accumulated depending on the number of requests for the supply of goods: the more transactions are planned, the higher the seller's bonus. The number of bonuses has an effect on customer loyalty. When purchasing the most expensive account, three thousand bonuses are automatically credited towards the system account (200-300 – for ordinary suppliers).

Avito

Avito.ru – is an internet resource where advertisements about goods and services are placed by individuals or legal entities. Today, it is ranking the 1st place in Russia and the 2nd in the world, as an online-classified. In June 2017, 35.8 million ads were placed on Avito.ru.

Avito.ru main features:

- ability to create a personal account (account: Individual or Company);
- there is a fee for placing ads anda limit of free placements;
- various advertising promotion types are available on the platform: «Turbo-sale», «Fast-sale», «Premium», «VIP», «»Raise», «Activate for 60 days», «Stand out»;
- possibility to create an account for legal entity;
- integrated with mobile apps.

Marketplace provides 24/7/365 user technical support and afiliate marketing. However, it has non-transparent feedbacksystem and prices bothfrom inter-mediaries and manufacturers. is available.

Major manufacturers of industrial products group aren't presented on Avito.ru marketplace. The main target audience is a private buyer selling the goods to the consumer for the private use.

Prom /Tiu /Satu /Deal

Prom.ua /Tiu.ru /Satu.kz /Deal.by – is a network of the major online-marketplaces. Each of them is focused on the market of a certain country, such as Ukraine, Russia, Kazakhstan and Belarus. Platforms provide a wide advertising catalog of goods from sellers.

The platforms provide information on industrial equipment as well as on fast moving consumer goods, computer and home appliances without a clear segmentation. The purpose of the services is to provide catalogs of goods and services of companies for the further off-line orders by consumers.

Features of Prom.ua /Tiu.ru /Satu.kz /Deal.by:

- possibility to sign up in the system and create personal account;
- available placement of goods on the site groups;
- possibility of search engine optimization;
- proSale advertising;
- ability to view the rating of positive customer feedbacks;
- seller rating is available;
- filter with product characteristicsto improve products search.

Users have technical support during business hours. There are no cashback and product localization, pricing is carried out through the intermediary and from the manufacturer. Affiliate marketing is available.

To the disadvantages of marketplaces Prom.ua /Tiu.ru /Satu.kz /Deal.by may be attributed the orientation on regional markets of a certain country, a large number of intermediaries and non-transparent feedback system.

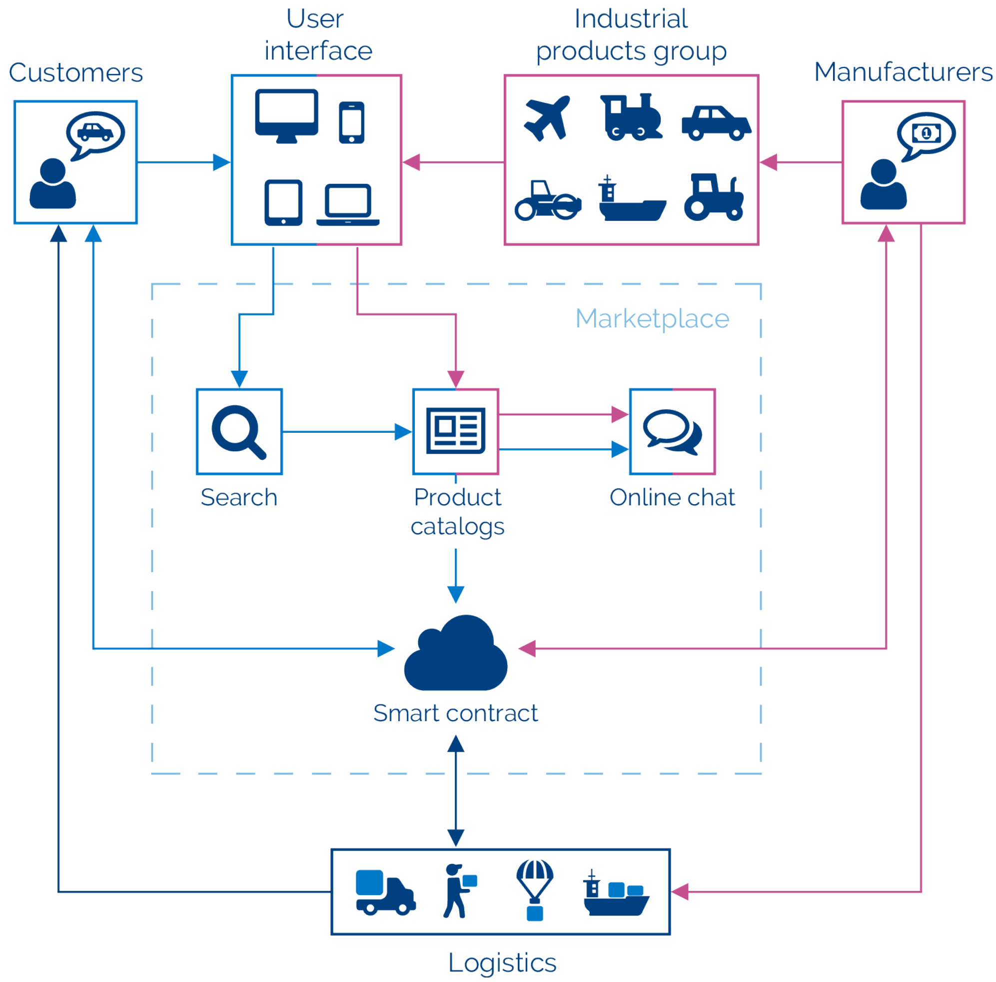
Advantages of the Yodse platform

None of the existing companies represents itself as an ecosystem in that form in which Yodse ecosystem will provide a complex for conducting business for manufacturers and customers, and, therefore, the compared companies are the indirect competitors to the Yodse project.

Competitive advantages	Avito	Amazon	TIU/Satu/ Prom	Tradekey	All.biz	Ebay	Europages	Alibaba/ AliExpress	Yodse
Globalization		■		■	■	■	■	■	■
Direct communication with manufacturer			■	■			■	■	■
Affiliate marketing	■		■	■	■	■	■	■	■
Quality product description, translation localization					■		■	■	■
Transparent feedback system							■	■	■
Fiat payment		■				■		■	■
Crypto-currency payment									■
Transparent transactions (blockchain)									■
Availability of industrial products									
Manufacturer/ intermediary offers									

The main advantage of the global ecosystem Yodse compared to other platforms is the transparency of transactions available on the marketplace owing to the blockchain technology, it will be also possible to make payments in crypto-currencies. Ecosystem provides users with 24/7/365 system support, available localization of products, direct prices for products from manufacturers. One of the main distinctive features of this marketplace from other world competitors will be a transparent system of feedbacks by real buyers, whose transactions are confirmed by smart contracts. The marketplace will allow users to easily navigate the machine building market, derive maximum benefit from purchase and acquire quality goods without overpaying to intermediaries for their services. Yodse ecosystem is a unique platform owing to a number of advantages over other platforms.

Ecosystem model and participants



Yodse ecosystem – is a community of buyers, manufacturers and service companies, interacting on the marketplace for carrying out purchase and sale of manufactured products.

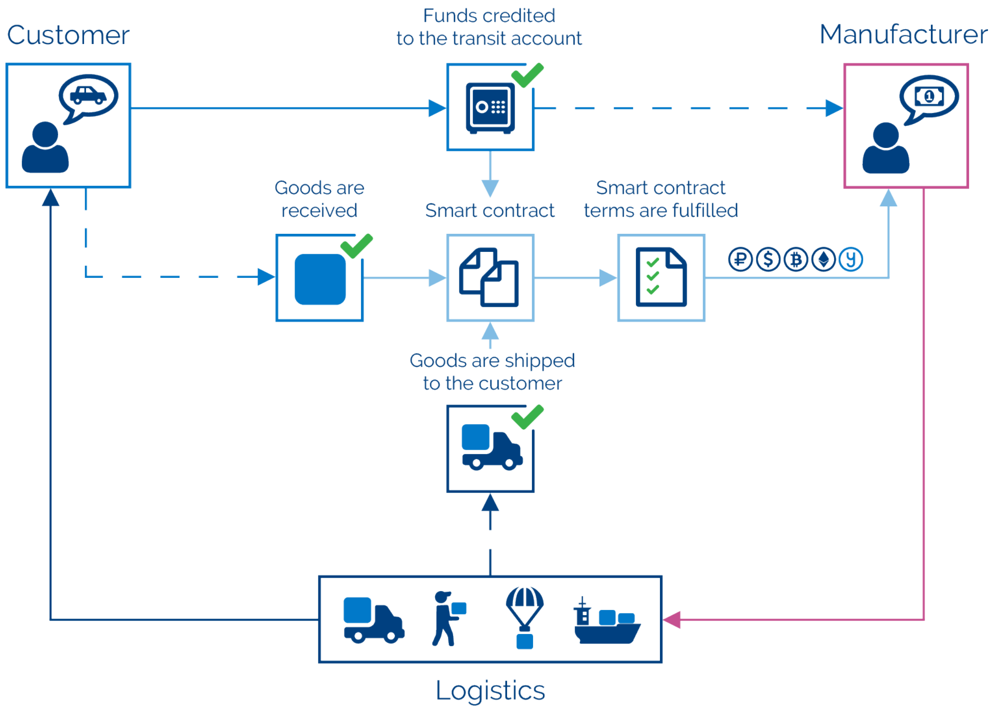
Platform (marketplace) – is an E-marketplace with the use of blockchain-technology that ensures reliability, openness and transparency of interaction between customers and manufacturers.

Customers – are individual and legal persons, interested in purchasing essential goods from manufacturers.

Manufacturers – are entrepreneurs or organizations, creating products for the further sale to the customers.

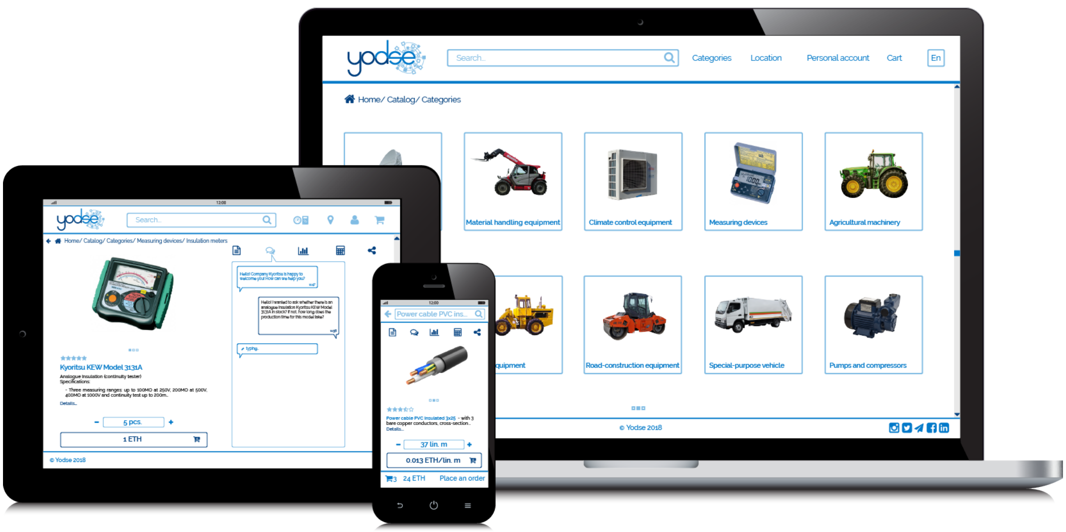
Service providing companies – are additional services of the ecosystem partner-companies aimed at expanding ecosystem functionality (logistic, legal, linguistic).

Smart contract logics



Ecosystem realization scheme

Within the Yodse ecosystem a customer, using a Web interface or mobile application manages the customer personal account on the marketplace and through it makes search and order of necessary goods.



In the personal cabinet of the ecosystem, a customer can choose needed products, agree on the details, delivery time, and logistics with a manufacturer online. After that, the customer pays for the selected goods with national currencies or with that type of cryptocurrency, which is convenient for the manufacturer: BTC/ETH/LTC/BCH/DASH/ZEC or Yodse tokens. Payment from the customer e-wallet enters the Yodse transit account and is locked there until the transaction is completed. The manufacturer, after receiving a notice about crediting to the Yodse, transit account, ships the goods, using a service of a logistics company. The logistic company provides product delivery to the consumer. After the delivery is completed, the logistic company sends the data about the delivery, and the payment is credited to the seller's account. If the payment is made in Yodse tokens, ecosystem withholds 1% from this payment as a platform service fee and 1,5% if payment is made in other types of cryptocurrencies and 3% when paying in national currencies.

Similarly, the manufacturer, using the web interface of the Yodse marketplace, manages the personal account through which the goods are placed and sold.

Yodse token

Yodse token – is an element of the ecosystem for the user loyalty promotion based on the cryptographic algorithm in decentralized distributed database (Blockchain) for performing transparent and conflict-free operations, confirmed with smart contracts.

Yodse token is not a security paper.

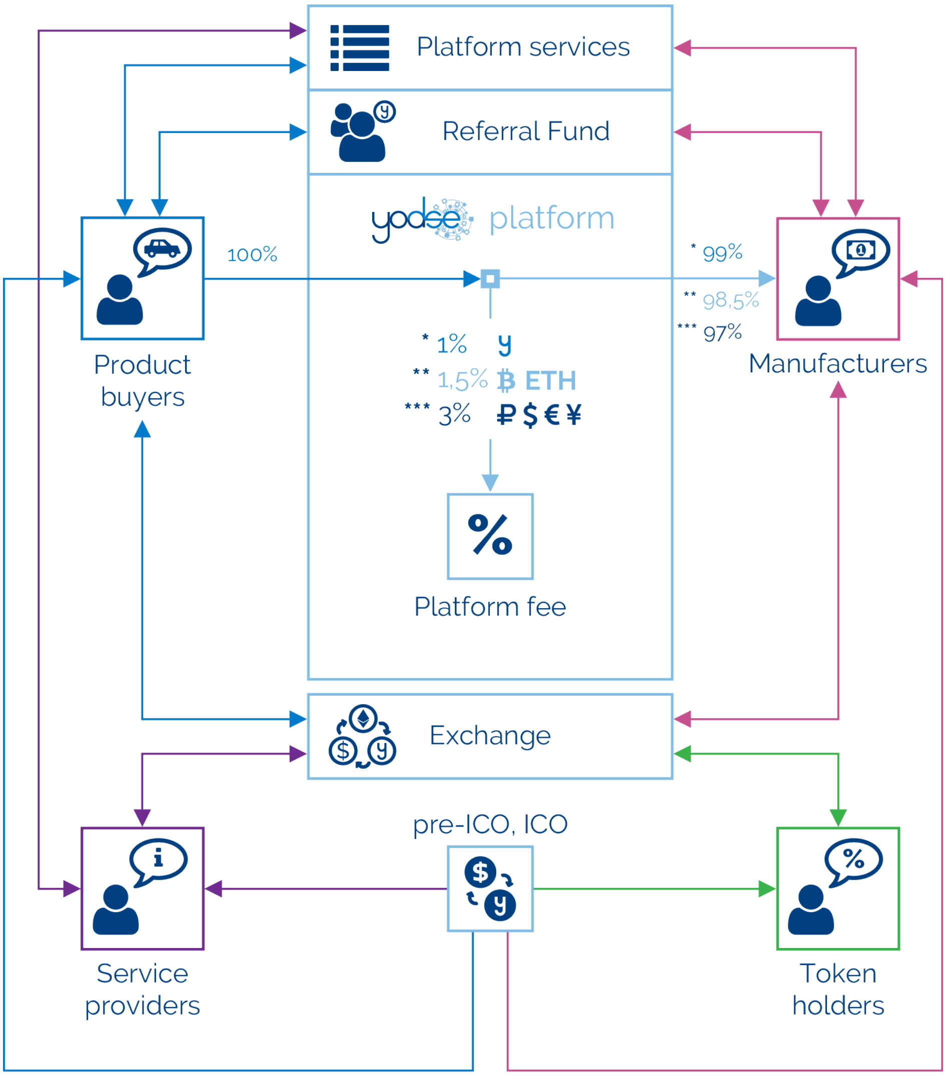
Yodse tokens cannot be used as means of payment for goods, works or services by third parties on the territory of states that fall under regulatory restrictions or regulations on cryptocurrency turnover (until the changes are made in the legislation of these countries). On the territory of countries where the prohibitions or restrictions on the turnover of the cryptocurrency are introduced, traditional currencies will be applied.

Yodse token is a prepaid coupon that is used to pay for the marketplace services and platform service fees. Yodse token can be purchased at pre-ICO, ICO, from Yodse ecosystem participants and on cryptocurrency exchanges. Yodse token can be used by manufacturers when carrying out marketing campaigns and paying rewards to customers for the active participation in the campaigns.

Yodse tokens do not give owners any property or voting rights, dividends or any other privileges in the strategic or operational management of the Yodse ecosystem.

Yodse token based on the HOWEY test is not a security paper and is not a subject to registration as a security and warrant.

Tokenomics



* 1% of transactions in Yodse tokens – fee for the platform services for the states that don't fall under the restrictive regulations or prohibitions on the cryptocurrency turnover.

** 1,5% of transactions in cryptocurrencies – fee for the platform services for the states that don't fall under the restrictive regulations or prohibitions on the cryptocurrency turnover.

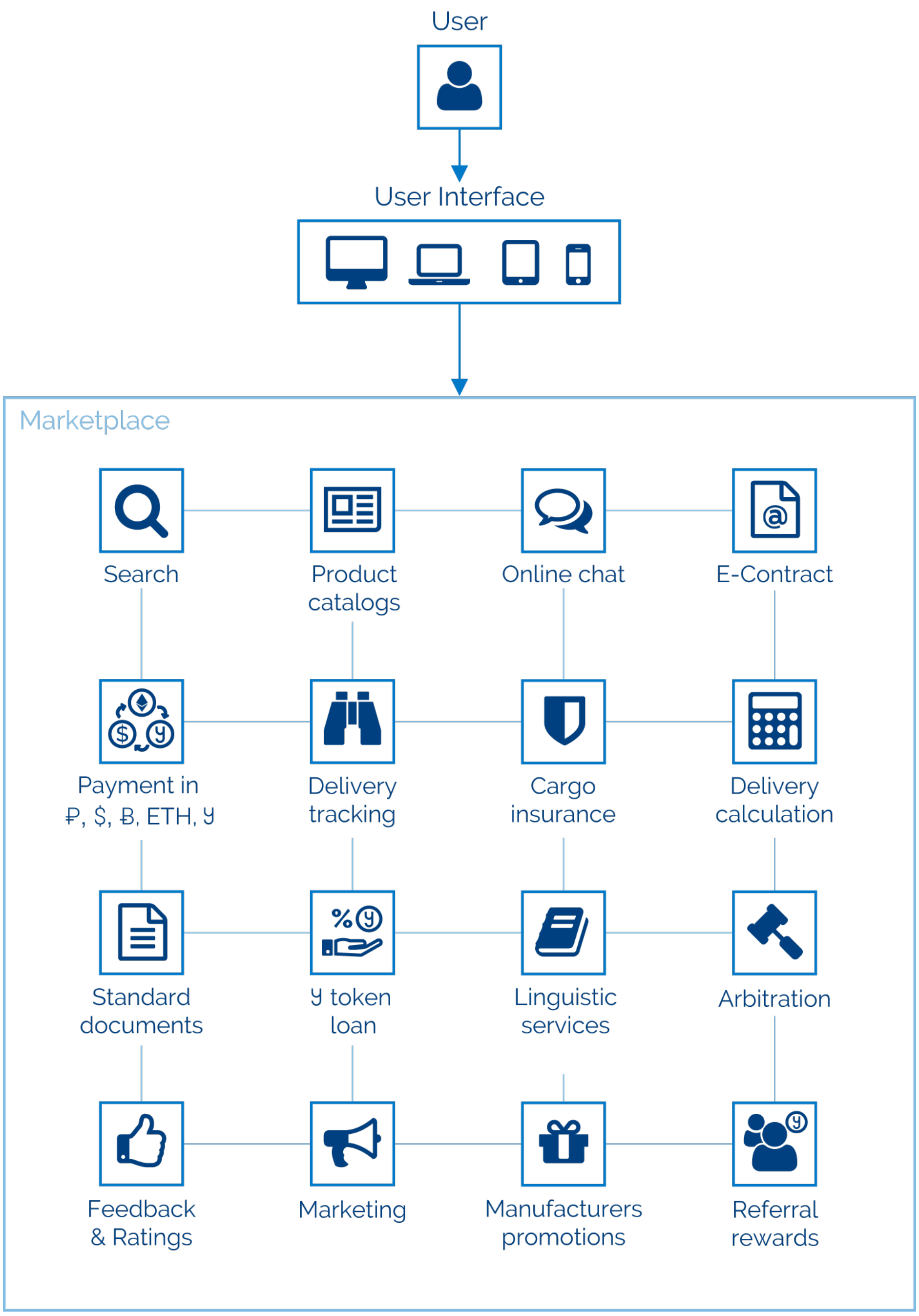
*** 3% of transactions in fiat currencies – fee for the platform services for the states that fall under the restrictive regulations or prohibitions on the crypto-currency turnover.

Yodse token gives its owner opportunity to:

- make proposals on improvement of capabilities, functionality and operation of the ecosystem;
- for customers – pay for industrial goods;

- give a loan of Yodse token to other ecosystem participants;
- for manufacturers – pay for marketplace services;
- participate in the referral program and gain income from sales;
- pay for contractor services, such as translation of texts, video clips recording, content writing, development layout and product package design and similar services aimed at increasing sales of product manufacturers.

The following services will be additionally implemented in the marketplace:



- search of the necessary product by brand, product number, description and technical characteristics;
- online-chat for direct communication between customer and manufacturer;
- opportunity to pay for the products in national currencies, cryptocurrencies BTC/ETH/LTC/BCH/DASH/ZEC or Yodse tokens;
- calculation of the shipping cost, cargo transfer tracking from manufacturer to customer;
- cargo insurance during the shipment;
- marketing campaigns and surveys for customers;
- system of feedbacks and ratings (of manufacturers and customers);
- Yodse token loans based on the users rating;
- referral program;
- arbitration and adjustment of disputes;
- bank of standard documents (examples of documents for carrying out trading and export activity);
- additional services from the ecosystem partners that extend the functionality of the ecosystem and help manufacturers and customers to carry out mutual operations (logistics, legal support, linguistic services, marketing, such as market analysis, creating video clips about products, developing layouts and packaging design, creating QR codes for manufactured products, writing articles and reviews).

Testing and debugging of the initial launch of the marketplace will be implemented with the use of ETH and on the Yodse tokens, but in the future, other crypto- and national currencies will be accepted, as a large number of manufacturers do not have knowledge and skills to work with cryptocurrencies yet. As the number of users who placed goods and sold them through the market increases, the number of transactions in cryptocurrencies will increase substantially, which, in its turn, will result in the increase in the number of operations with cryptocurrencies in the exchange trade. Thus, manufacturers will purchase Yodse tokens on stock exchanges. The growing demand from manufacturers will help to increase the value of Yodse tokens.

For more convenience of the ecosystem users, we are negotiating and plan to place Yodse tokens on cryptocurrency exchanges in June-August 2018:

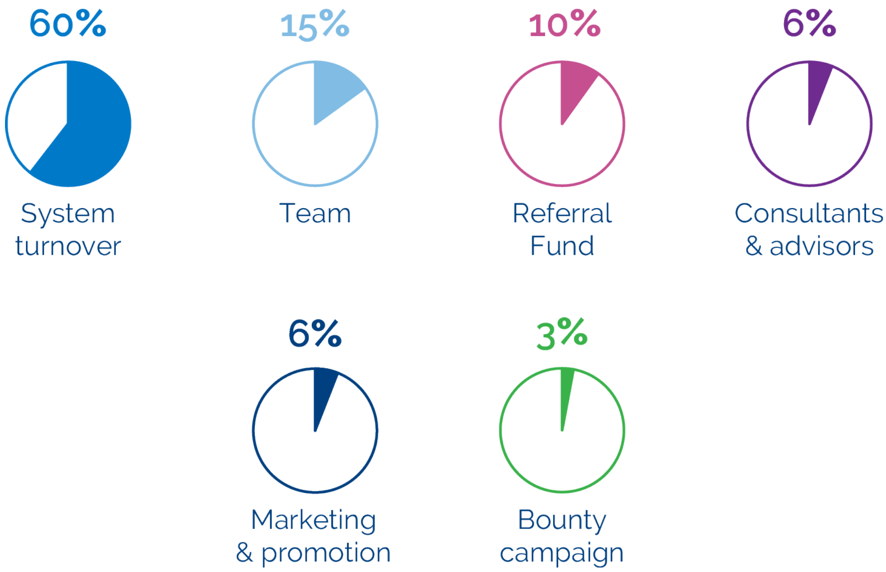
Thus, providing the opportunity to openly sell and buy tokens to residents of those countries which legislation does not prohibit such operations.

Token sale details

Tokensale is aimed at attraction of financial resources for the MVP up-dating, geographical expansion, marketing promotion and Yodse ecosystem popularization.

Token type	Token name	Token price	Tokens total amount	Tokens for sale
ERC20	Yodse	1 USD	100 000 000	60 000 000

The total number of the issued Yodse tokens (100 000 000 pcs.) is distributed as follows:



To participate in **Tokensale** of Yodse tokens you must create user account on the website yodse.io and purchase Yodse tokens.

pre-ICO

pre-ICO period	Soft cap	Hard cap
23 April 2018 06 May 2018	1 000 000 USD	3 000 000 USD

Within the period of pre-ICO from 23 April 2018 to 06 May 2018 there is a 30% discount.

Discount for the period of pre-ICO

30%

23 April 2018
06 May 2018

ICO

ICO period	Soft cap	Hard cap
20 May 2018 30 July 2018	7 000 000 USD	40 000 000 USD

Discount for the period of ICO

20%	15%	10%	5%	3%
20 May 2018 31 May 2018	01 June 2018 15 June 2018	16 June 2018 30 June 2018	01 July 2018 15 July 2018	16 July 2018 30 July 2018

In case, if the soft cap is not reached – 1 000 000 USD, the funds of token holders will be returned back.

All the unsold Yodse tokens within the framework of conducting pre-ICO and ICO will be destroyed. If all the tokens are sold within the period of ICO before the date of the sale completion, the conducting of ICO and the sale of the tokens are completed ahead of schedule.

Project team is interested in the successful implementation of all the activities and with a view to motivation we initially lock the payment of tokens to the Yodse project team in the following order: 50% of the tokens due to the team are paid after the ICO, and the second half is frozen and paid only after the 1 January 2020.

Similarly, for the long-term motivation of consultants, tokens are paid in the following order:1/3 just after the successfully conducted ICO, 1/3 will be unlocked up to the 1 September 2018 and 1/3 up to the 1 January 2019.

Token buyers in the period of pre-ICO and ICO for any amount become participants of referral program and are paid a reward of 5% of the amount of purchases of referrals involved.

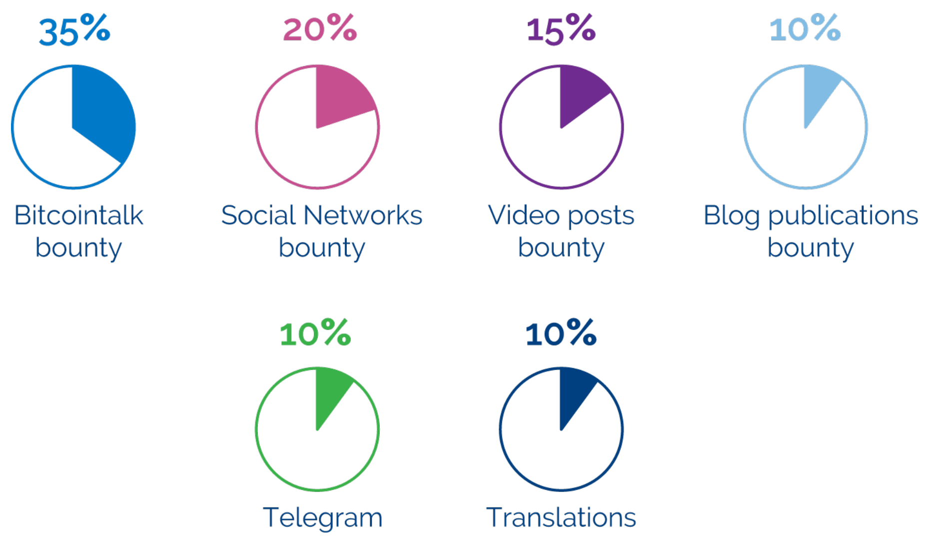
The first buyers of tokens in the period of pre-ICO and ICO to the amount of at least 1 000 USD are provided with an increased referral rate by 7% compared to the usual token holders.

The referral fund of tokens in the amount of 10% of the total issued amount is locked until the 1 January 2019 (except referral payments within the period of pre-ICO and ICO),and further payments to the referrals will be available from the 1 January 2019 in accordance with the referral program.

The purchase of tokens at the early stages will allow purchasers and active holders to influence on the increase of token value, through the referral program. The referral program will be expanded and aimed exclusively at increasing the number of product manufacturers and customers on the marketplace and transactions in the Yodse ecosystem that will contribute to its expansion.

These restrictions will not allow to collapse the token value on the stock exchange shortly after the ICO and will set limits to the appearance of a significant number of tokens publicly available on the exchange, as was the case with a large number of ICOs conducted. Thus, we take care that our token buyers funds won't be affected by the actions of speculators manipulating sales in exchange trade. Moreover, lock of tokens due tothe Yodse team proves its interests and prospects for long-term work and successful implementation of the Yodse project.

Bounty Fund –3% (3 000 000) of the total number of tokens



After Completion of ICO, procedures KYC /AML all participants will receive ERC20-compatible Yodse tokens based on Etherium within 10 days. By the time of completion of the own blockchain and ecosystem development or selection of a suitable alternative from existing ones, all buyers of Yodse tokens will receive exactly the same number of new tokens. Thus, the tokens issued for conducting pre-ICO and ICO will be replaced with new tokens for further full functioning within the ecosystem.

Token buyer benefits

Early token buyers are offered additional bonuses on the token pre-sale:

within the period of pre-ICO

30%	23 April 2018 06 May 2018

within the period of ICO

20%	15%	10%	5%	3%
20 May 2018 31 May 2018	01 June 2018 15 June 2018	16 June 2018 30 June 2018	01 July 2018 15 July 2018	16 July 2018 30 July 2018

Purchased Yodse tokens will allow to:

- pay for ecosystem services;
- participate in the referral program and earn a reward;
- pay for services and products with manufacturers and service providers;
- transfer tokens into a loan and receive interest income;
- make improvements to the ecosystem and expand its functionality;
- keep assets in protected accounts for the purpose of selling at a more favorable rate;
- promote the geographical expansion of the project and the development of the real economy;
- ensure the project development, combining economic efficiency and social partnership.

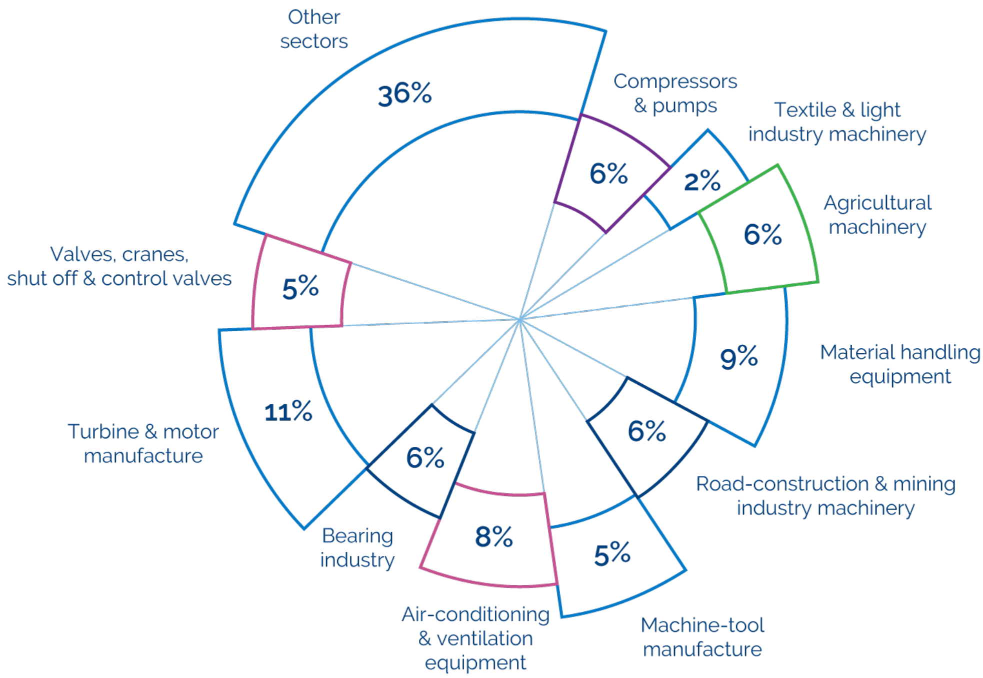
Ecosystem business-model

Ecosystem economy

The volume of the world market of industrial goods for 2016 according to the open data given by C.I.A. the World Factbook is about $ 37 billion. Statistical data on the state of the world market volume in the industrial sector have generalized data and include industry data:

- mining operations;
- manufacturing activity;
- production and distribution of energy, gas and water;
- other industries, including machinery.

The picture represents the machine-industry structure by the example of Russia



The created ecosystem is focused on manufacturers of industrial products, but in terms of the lack of reliable and structured data on industrial goods, which can be realized with the help of Yodse ecosystem, we have made calculations only by the example of the machine industry.

The machine industry – is a foundation of industrial production. This is based on the fact that the sphere delivers products for enterprises of other industries. The scope of activities of the machine industry includes ensuring the industry with machines and equipment, and consumers with ready-to-use products. So far, there is no such a branch of human activity, that doesn't use the products of various sectors of machinery industry which level of success affects the efficiency of other areas and the economy as a whole.

Data for the calculation of the ecosystem economy were used only for three countries that cover a full range of machinery production and a high-capacity domestic market, which places great demand on these goods. Calculation for the three countries will provide an understanding of the ecosystem revenue formation.

The table represents the projected values of Yodse financial results for the market of three countries 2018-2022:

Year	Country	Machine industry output, mln. USD (Forecast)	GDP growth rate in machinery related to the prior period (FORECAST)	Transaction volume conducted on Yodse from the total GDP for machinery	Transaction aggregate volume conducted on Yodse, mln. USD	Ecosystem income, 1% fee, mln. USD
2018	Russia	193 800,00	1,02	0,02	38,76	0,39
	Belarus	15 230,00	0,95	0,02	3,05	0,03
	Kazakhstan	3 100,00	0,95	0,02	0,62	0,0062
2019	Russia	191 900,00	1,01	1,8	3 454,20	34,54
	Belarus	15 686,90	1,03	0,22	34,51	0,35
	Kazakhstan	3 193,00	1,03	0,24	7,66	0,0766
2020	Russia	199 500,00	1,05	2,7	5 386,50	53,87
	Belarus	15 373,16	0,98	3,74	574,96	5,75
	Kazakhstan	3 129,14	0,98	4,08	127,67	1,2767
2021	Russia	195 700,00	1,03	6,75	13 209,75	132,1
	Belarus	15 680,62	1,02	10,5	1 646,47	16,46
	Kazakhstan	3 191,72	1,02	12,5	398,97	3,9897
2022	Russia	199 500,00	1,05	12	23 940,00	239,4
	Belarus	16 778,26	1,07	12	2 013,39	20,13
	Kazakhstan	3 415,14	1,07	15,5	529,35	5,2935
					Total:	**513,6627**

The above presented calculation of the volume of transactions carried out and the income of the ecosystem is calculated by the example of localization in only three countries and does not include the income obtained when localizing and expanding to other countries and expanding the Yodse ecosystem geography.

Depending on the degree of development of the machinery industry, industry shares in the machinery industry differ significantly. This, in turn, depends on the overall economic level of the country and the current technological mode.

The growth rate and geographical expansion of the system will be provided by a gradual increase in the number of newly opened offices Yodse in the regions of promotion, in promising and significant markets. The goal is to provide technical support to users in other countries, develop and maintain the brand.

Yodse business development model is presented for the niche, profile branch of the economy — machine industry.

Within the framework of this model and the review, we tried to reveal the potential of the industry in which we are competent and which is close to us as a team. At the heart of financial modeling was laid a number of key prerequisites, based on the analysis of statistics on GDP growth in the machine industry.

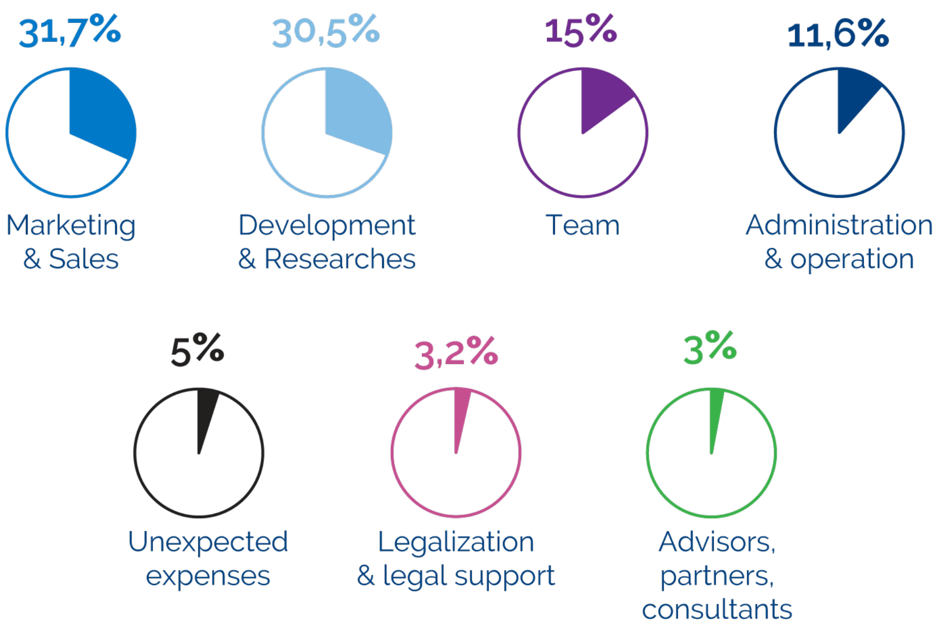
According to the analysis of our working group, a number of forecasts and assumptions are strictly conservative. Among such prerequisites can be identified – the number of participants on the Yodse ecosystem, the volume of transactions made on the Yodse platform and the approximate profitability of the system.

The expansion will increase the use of the marketplace not only within the country, but also in other states, while increasing mutual export-import operations between countries where the ecosystem are localized and the ecosystem operates.

Ecosystem expansion and access to the markets of other states (in accordance with the roadmap) will increase the number of system users and sales volumes of manufacturers, which in turn will increase the profitability of the ecosystem and significantly shorten the recoupment period of the project.

The ecosystem is not tied to a particular region, and accordingly has little dependence on the regulator decisions of particular states.

The funds employed under the pre-ICO and ICO will be distributed as follows:



Funds for marketing and sales will enable to carry out a powerful marketing campaign aimed at increasing the popularity of the Yodse ecosystem and attracting both manufacturers and customers to the platform as soon as possible.

Development and research expenses will allow to complete the work on the MVP model, create a fully-functional marketplace with the use of smart contracts and a number of interfaces and applications for users. Development costs include the expenses on the engineering center of development creation with the staff number of 30 people.

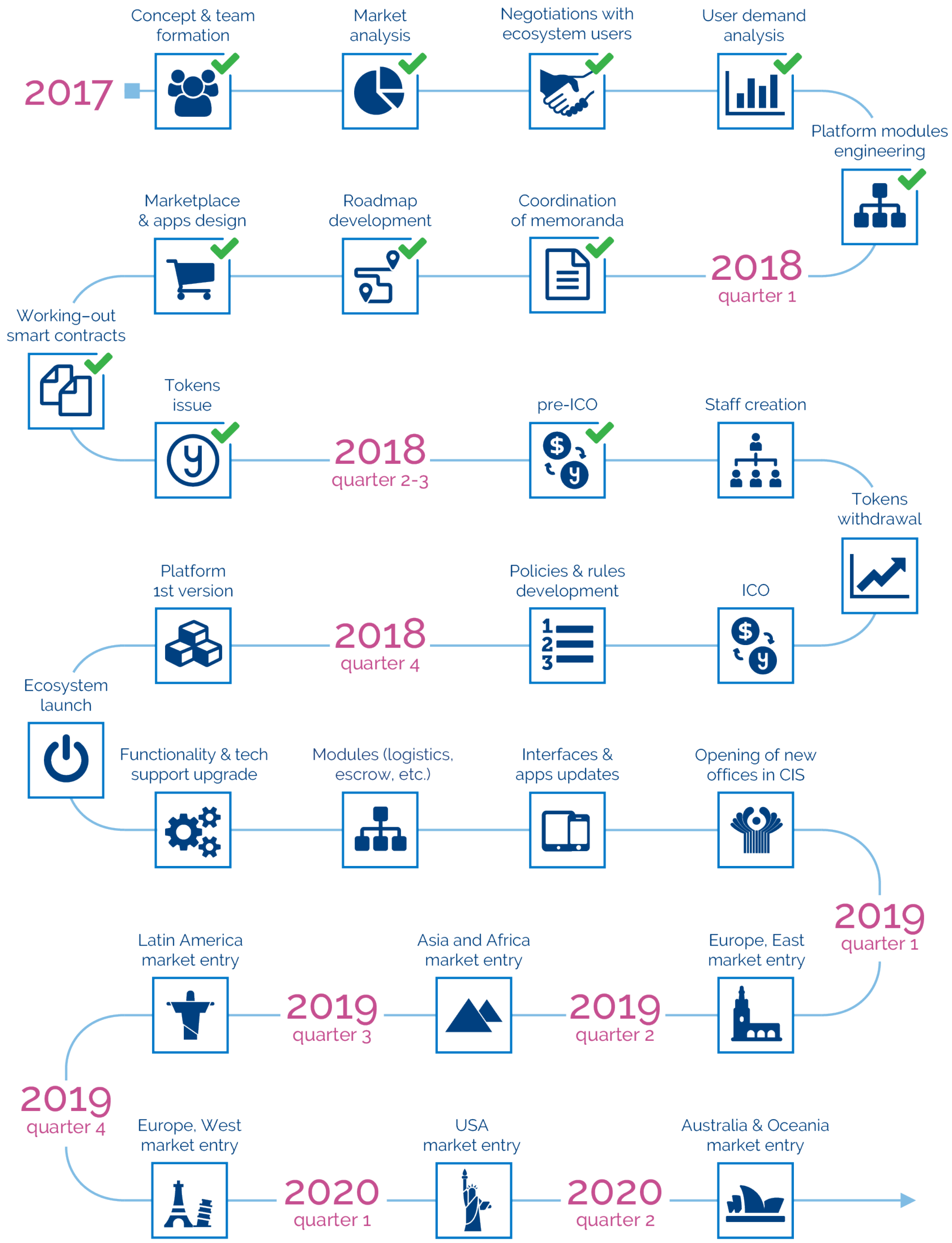
Administration and operation expenditures – administrative and management costs connected with the maintenance of processes, including the involvement of contractors for the repair work and other types of services.

Legalization and legal support – expenses associated with the opening of new offices, the preparation and validation of company documents in the territories of those states where the offices will be opened and where the ecosystem will operate.

Advisors, partners, consultants – is a reward to the Yodse ecosystem advisors, early partners and consultants.

Unexpected expenses – is a reserve, in case of unexpectedly arising and previously unforeseen expenses.

Roadmap


2017
Concept & team formation
Market analysis
Negotiations with ecosystem users
User demand analysis
Platform modules engineering
2018
quarter 1
Coordination of memoranda
Roadmap development
Marketplace & apps design
Working-out smart contracts
Tokens issue
2018
quarter 2-3
pre-ICO
Staff creation
Tokens withdrawal
ICO
Policies & rules development
2018
quarter 4
Platform 1st version
Ecosystem launch
Functionality & tech support upgrade
Modules (logistics, escrow, etc.)
Interfaces & apps updates
Opening of new offices in CIS
2019
quarter 1
Europe, East market entry
2019
quarter 2
Asia and Africa market entry
2019
quarter 3
Latin America market entry
2019
quarter 4
Europe, West market entry
2020
quarter 1
USA market entry
2020
quarter 2
Australia & Oceania market entry

Our team

Alexander Rvach
Founder

Senior manager with work experience in international, state and private companies.

Tengizchevroil (international consortium Chevron, KazMunayGas, ExxonMobil, Lukoil), Kazakhstan. Marketing & transportation department, domestic logistics-manager, International logistic – deputy head of the division, work experience more than 2 years.

Deputy General Director for Commerce of the State Company JSC «SPZ», Ukraine. Manufacture of electrical products for instrument-making and machine-building industry, work experience more than 5 years.

Co-founder in a private joint project Radiolot, Ukrain. Distribution ofelectrical products, electronic component, CMD&A (control and measuring devices & automatic equipment) in CIS countries. More than 11 years of work experience in this field.

The construction company «SEM» (Russia), the owner, the director of the company performing electrical works in construction work, the production of building materials. 4 years of experience.

Participant of «Russian association of cryptocurrency investments in blockchain».

Roman Rvach
Founder &
business angel

Senior managerand proprietor with successful experience in creating business, increasing its efficiency and entering international markets.

Has more than 15 years of experience of work in companies and private projects in the field of production, supply of industrial equipment and work with subsoil users. Member of the Board of Directors of companies with state participation.

Completed professional development programs in the field of corporate management, work in the Board of Directors and business efficiency improvement in the Association of Independent Directors, Moscow State University, Institute of Directors (IoDUK), PwCAcademy IFC. Member of the Association of Independent Directors (IDA) and the Russian Institute of Directors (RID).

Corresponding member of the International Academy of Management.

Participant of «Russian association of cryptocurrency investments in blockchain».

Alexey Kulish
CEO

Professional with extensive experience in the production of industrial goods and interaction with major manufacturers with more than 15 years of experience.

«Volzhskrezinotekhnika», AO

«Volzhskyorgsinthesis», OAO

Completed the professional development program «Independent Director» at the Higher School of Public Administration of the Lomonosov Moscow State University.

Executive director of a large trading company, has experience of project realization in the field of e-commerce.

Sergey Boyarkin
Business angel

Specialist in finance, investment and asset management. Has practical experience in the field of risk management systems. Investment activities in several successful private projects.

Investor of American and Chinese IT companies. Active cryptocurrency investor and blockchain enthusiast.

Evgenia Makarova
Business angel

Early investor,invested in the project at the development stage. Blockchain enthusiast. Active cryptocurrency investor in the world since 2016.

Development of relations and interaction with investors of the project.

Anuar O. Medeuov
Development manager in Asia region

Executive with extensive experience (over 15 years) as a consultant for business development in the oil and construction sectors, with the participation of international consortia and joint ventures for the development of oil and gas fields.

Completed professional training in corporate management under the «Effective Manager» program of the Open University of Great Britain (UKOpenUniversity).

Experience in supply and logistics within the consortium of Italian companies Bonatti S.p.A and SICIM S.p.A on the project «Expansion of the Tengizchevroil gas transmission system» (the international consortium Chevron, KazMunayGas, ExxonMobil, Lukoil), Kazakhstan.

Extensive experience of interaction with banks within the framework of attracting financing, which includes the avalanche of bills, the holder of the bill, the English company CordTechnicalServices.

Legal support for work on North-Caspian Operating Company projects at the "Kashagan" oil field. North-Caspian Operating Company a consortium of companies consisting of AgipCaspian Sea B.V., KMG Kashagan B.V., Total EP Kazakhstan, ExxonMobil Kazakhstan Inc., Shell Kazakhstan Development B.V. CNPC, Inpex.

Vyacheslav Poskonin
C++, JavaScript, Solidity developer

Leading smart contract programmer. Great experience in working with complex projects. The founder of the school of programmers EthereumWorks.

Vitaliy Fedoseyev
Solidity, PHP, JavaScript, WEB

Solidity, JavaScript, PHP programmer. Head of WEB-studio and several Internet projects. Internet marketer since 2009. Investor.

Ivan Borisov
Solidity, JavaScript

Blockchain developer since 2015.

Solidity, JavaScript programmer. Great experience in developing smart contracts for complex projects.

Anton Koltsov
Blockchain developer

Solidity, JavaScript, PHP programmer.
Leading programming specialist for the blockchain-based project development.

Ilya Vasilkevich
JavaScript, WEB developer

JavaScript, WEB programmer. Specialist in page layout and web design.

Alexandra Dudina
PR manager

Specialist in advertising and public relations. Advertisements 10 years of experience in promoting goods in the Russian and foreign markets. Implementation of PR communications across all lines of business. SMO & SMM marketing Conducting advertising campaigns in search engines. Search for effective advertising platforms, cooperation with them.

Interaction with major regional media, promotion of well-known Russian brands of building materials and lifting appliances in the period of Olympic facilities construction in Sochi.

Daria Makarchyuk
Community manager

Creation of long-term consumer preferences and complex promotion of the brand in social networks to establish and develop long-term relationships with customers. Development, organization and creative implementation of activities in social networks aimed at product positioning and promotion. Monitoring and answering to questions from users and communities. Analysis of the effectiveness of the campaign and the implementation of KPI.

Tatiana Kuzmina
Language quality & localization manager

Professional translator, content manager and linguistic reviewer. 3+ years of experience in translation, copy-writing and proofreading. Bachelor of Applied and Computer Linguistics and Economics, Master in Translation and Translation Studies.

Develops and executes company's vision for language quality globally and through developing, translating, localizing and delivering high-quality con-tent in order to make the brand accessible. Engaged in the creation of high-quality content and its localized translation and responsible for managing and execution of translation projects through assessing, identifying and fixing linguistic and cultural issues before launch. Works closely with vendor resources to align with project requirements and quality standards as well as recommend best practices for internationally friendly content.

Elizaveta Nikitenko
Web designer

Web designer since 2010. Head of the interior and landscape design studio.

Vladimir Teploukhov
Designer

Professional architecture-designer. Scope of activities: design concepts, 3d visualization, object design, furniture design, design of public, private, administrative and industrial interiors, design and architecture of exteriors, facades and small archi-tectural forms.

Specialist in the field of ensuring the implementation and maintenance of corporate and branding identity, graphic design, creation of logos, naming, styling, packaging design, brand book formation, creation and processing of images, illustrations, graphics.

Our partners

Our partners are manufacturers, who are interested in the project implementation and in the fact that their products will be placed among the first ones.

ANIKOM, Ltd.

The company ANIKOM Ltd. is a manufacturer of waterproofing materials: geomembranes with a thickness of 0.3 to 2.5 mm, polymer sheets for waterproofing of high density polyethylene (HDPE) and low (LDPE), up to 5 meters wide.

Ryazhskiy Autorepair Plant, ZAO

Ryazhsky Automobile Repair Plant is the largest enterprise in Russia and CIS in terms of Production of equipment on the chassis of KAMAZ, MAZ, GAZ, ISUZU for municipal and urban economy: garbage trucks, combined road machines etc.

BrisEnergo, OOO

BrisEnergo more than 20 years specializes in the development and production of low-voltage electrical measuring equipment, high-voltage test and measurement equipment. The company BrisEnergo is one of the largest manufacturers of laboratories of high-voltage tests (electrotechnical laboratories) of «SURA» series with a unique microprocessor control system, for the diagnosis of electrical equipment of substations, search and detecting the location of damage in power cable lines.

The Company PTP Porshen' is a manufacturer of technological equipment for tank farms of chemical, oil and gas branch of industry.

PTP Porshen', OOO

The Company Promservis is a manufacturer of fences and protection barriers and fences, doors, greenhouses and bunkers for storage of solid household waste.

Promservis, OOO

Plant for the production of electrical distribution and control equipment. Complete transformer substations 25-2500kVa, distribution panels and boards of the type MDB, IDD, PDFH, chambers CSR, complete switchgears KRN.

Electromontazh, OOO

TD Voltera, OOO – the enterprise specializing in production of large and small household appliances, products for drinking and feeding of poultry, products from plastic for various production and household needs, plastic packing, production of compression molds for thermoplastics machines, compression molds for production of rubber products, stamps.

TD Voltera, OOO

Our partners in the field of logistics.

At the initial stage, the API will be integrated into the platform module of the logistics company DPD, which will allow to receive data for cargo tracking in real time, which will speed up and optimize business processes.

DPD

Dynamic Parcel Distribution – is an international service of expedited delivery. It has more than 830 terminals in more than 40 countries.

Boxberry

Boxberry is a convenient and fast delivery of parcels. More than 2000 online-shops, including industry leaders such as hypermarket of vitamins iHerbs supermarkets myToys and LaRedout, Meleon and Pharmcosmetic credit parcel delivery to Boxberry. User-friendly services of Boxberry will allow clients to optimize the range of processes and minimize costs.

We carefully monitor the changes and new opportunities for cooperation with logistics companies and at the appearance of any changes we will notify our customers.

Project risks

Each potential buyer of Yodse tokens must carefully consider and evaluate each of the risk factors described below, as well as the information contained in the White Paper, before making the decision to purchase Yodse tokens.

1. Force majeure

Force majeure – is defined in civil law as the occurrence of extraordinary and inevitable circumstances that result in a non-compliance with the terms of the contract. As a result of force majeure one of the parties to the contract can involuntarily inflict losses to the other party. In general terms force majeure is conditionally divided into legal and superior force. To the general principle of determining the force majeure may be attributed the objective and absolute nature of the circumstances. To the legal force majeure may be referred decisions of the public authorities, strikes, wars, revolutions etc.

2. Legal risks

Legal risk is the risk of introducing new legislative and legal acts with a negative influence on the project. Such a situation can entail both a limitation on using or holding of Yodse digital tokens, and the limitation of functionality and the possibility of the future Yodse token turnover. The Legal status of blockchain technology with the use of digital tokens that have certain value and crypto-currencies is still unclear or undefined in many jurisdictions at all. It is unknown which public authorities will regulate this technologies. It's also difficult to predict exactly, which changes into the existing laws, restrictions and (or) regulations (blockchain technology and digital tokens of certain value as a whole) will be amended by any public authority. These changes can for various reasons negatively affect Yodse tokens. The company may be forced to terminate the project in the cases if legislative authorities of these jurisdictions directly or not impose restrictions or prohibition on the using or holding of digital tokens. The project is active in new for the market industry and can therefore be subject to increased supervision and control, and can be forced to transform its scope of activities, stop offering certain products and services, which can damage the reputation of the company or lead to the higher expenses, which in its turn can have a significant negative value on Yodse tokens and (or) the development of the Yodse ecosystem.

3. User's reliance on computer technology and internet vulnerability

Existing means of data protection cannot guarantee the implementation of the project. Current data security standards in computer systems (CS) do not provide absolute protection. In the case of a positive result in the implementation of security threats of data in the CS there may be leakage, loss, distortion and copying of information. Unauthorized destruction or distortion (for example computer virus infection) is also possible as well as unauthorized use of the information resulting in authorized access to it (for example intellectual property rights violation of owners or software and database holders). Despite the fact that we use all measures to ensure network security, there still exists a threat of computer virus attacks, hacker attacks and other violations caused by actions of third parties, leading to breakdowns, delays and blocking of services, which ultimately makes the use of Yodse tokens impossible.

4. Risks to system and networks integrity violation

Vulnerability is a characteristic of the information system, which can cause threat activities being used by the violator and it does not matter whether the vulnerability is used on purpose or by chance. Any participant of the corporate network can act as a perpetrator and attempt unsanctioned access to the network resources.

5. Risk of user data loss

Loss of user login data can have serious consequences and these consequences can lead to various damages. Risk of data loss cannot be fully eliminated. The user personal account can only be accessed using login credentials known only to the customer. You agree to be the only person to have access to your account and use it. You agree to bear full responsibility for any actions involving your account, and do not transfer this responsibility to any third party, since the loss of login data will result in the loss of your Yodse tokens.

6. Number of the Yodse tokens purchases

There is no guarantee that any specific number of Yodse tokens will be purchased in the period of the pre-ICO and ICO. On the contrary, it may happen that there won't be any purchases of tokens, which may affect the price and liquidity of Yodse tokens.

7. Disclosure of personal information

In presence of legal permission, such as court decision or notice, the company will be obliged to disclose Yodse token holder's personal information, the company will not be held liable for the disclosure of information.

8. Smart contract limitation risk

In spite of the numerous advantages provided by, such as: ability to provide essential security and considerably minimizing contract costs, there is no guarantee that the smart contract does not contain flaws, that could, in turn, cause a number of technical problems, and hence the loss of Yodse tokens.

9. Project risks and Yodse tokens liquidity

The project team has completed numerous market researches and obtained only positive results, however company cannot guarantee commercial success. Due to a number of various factors, such as unstable Bitcoin/Ethereum rate, legal regulations that impede company's operations, the project can turn out to be non-viable or may have to be closed. The liquidity of Yodse tokens can change significantly for various reasons. Guaranteed liquidity of Yodse tokens is not determined at any specific moment, and the company will not be held liable for losses that may arise resulting in the drop in the value of Yodse tokens. An active market for Yodse tokens may not eventually evolve and be sustained after the Yodse crowdsale. Yodse tokens do not give their holders any ownership rights, thus they aren't reinforced by any tangible assets. The market price of Yodse tokens can vary greatly in a short period of time. Yodse tokens can have a zero value; there are no guarantees or forecasts for their liquidity. Corporate-members are not held liable for the Yodse token market value and won't be held liable in the future. Yodse tokens are non-refundable. Except as provided in the legal documentation or prescribed by applicable law, the Participating Companies are not required to refund the money, related to Yodse to their owners. No promises of efficiency or price are made regarding Yodse tokens. Thus, a refund can be impossible or subject to legal regulations of a foreign state, which can differ significantly from the personal rights and interests of Yodse token holders.

10. Token-based smart contracts attacks

The Blockchain used in the smart contract that creates Yodse tokens can be subject to mining attacks. Any attack poses the risk to Yodse smart contracts and interfere with the proper execution and ordering of transactions involving Yodse tokens.

11. Inadequate protection of e-wallets and tokens

Yodse tokens may be object to seizure and (or) theft. Hackers and other criminals and groups can try to interfere with the Yodse project in various ways, such as virus attacks, DDoS attacks, and consensus attacks. There is no legal protection or support provided in case of software errors, breaches, and flaws, and token holders are not guaranteed any legal protection, compensation, or refund.

12. Yodse tokens are not an investment

Yodse tokens must not be considered as investments and do not have any legal force. In spite of company's intention to launch the project by purchasing Yodse tokens, you accept with the risks when purchasing Yodse tokens.

13. Yodse tokens do not grant their owners the right to control the operations of the company nor the right to distribute property or exert control

The fact of holding Yodse token does not bestow any right to the Company's property or profits destribution Accordingly, Yodse tokens holders of do not have the right to make decisions or control the activities of the company.

The project team guarantees that it will devote special attention to risk management within Yodse ecosystem.

Final statement

Yodse (your open direct sales ecosystem) – is a unique platform based on blockchain technologies that will make possible absolutely transparent interactions between manufacturers and their end customers all over the world.

Yodse ecosystem - is a breakthrough innovation able to:

- make industrial products cheaper and services for purchasing them more available for the customers;
- be close, focus on customer and manufacturer needs and bring economic benefits;
- develop social partnership that provides opportunities for article authors, marketers, community managers, bug testers, students, housewives and everyone who wants to participate in the ecosystem development and modernization for a considerable reward.

The development of the social partnership system creates the opportunity to achieve a relative balance of interests of employees and employers based on the cooperation, compromise and leads to the social consensus. This serves as an effective tool for combining economic efficiency and social justice.

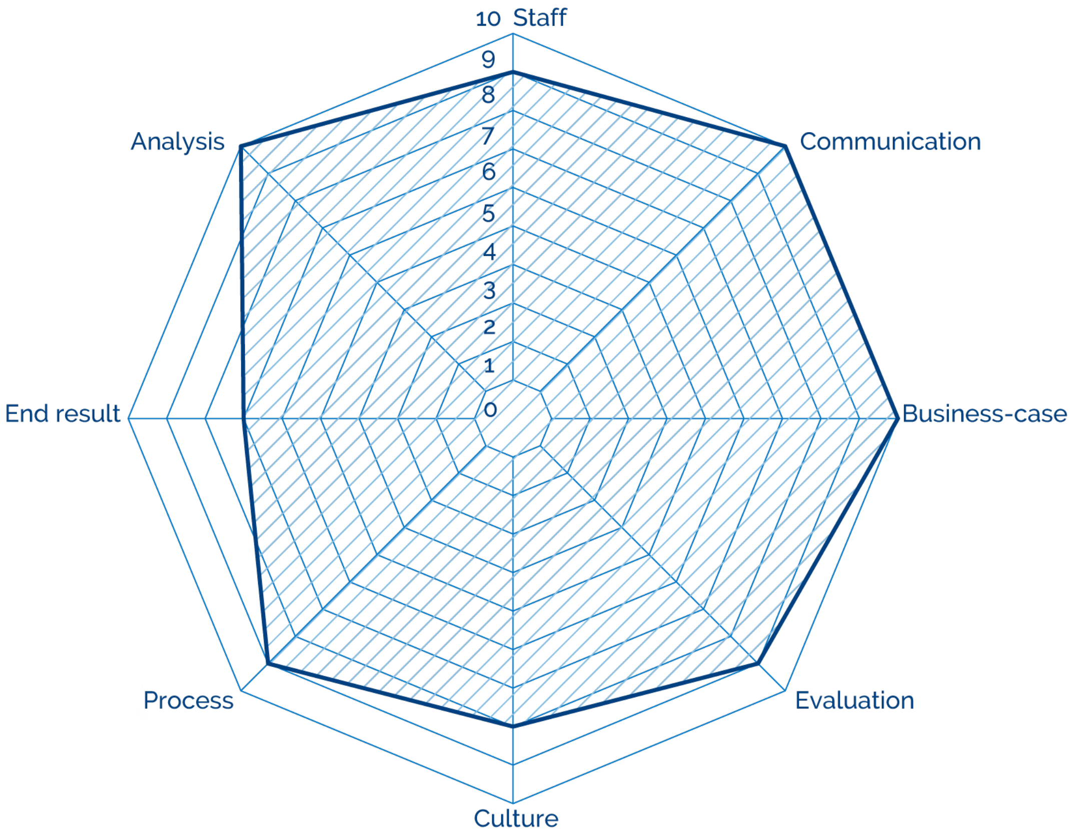
The project for the ecosystem creation will be implemented due to the team uniqueness that is able to embody the idea, experience and skills of its participants in the selected segment that affects the real economy, as well as a transparent platform based on the blockchain technology.

The main part of the team members, working on the unique Yodse, ecosystem has already proven itself through the participation in the creation and development of «VST» company, operating in the real economy, and have a great experience in the field of international supply of industrial goods. Operations of «VST» company is marked by a number of awards and acknowledgments, among which:

- «Reliable supplier»;
- «The best exporter of the year»;
- «The best organization of the year».

and many others.

According to the conducted assessment using the methodology «Strategy Implementation Compass» developed by Bridges Consultancy, specializing in implementing the strategy, radar diagram reflects the team's ability to successfully implement the Yodse development strategy.



We share the view of American physicist, futurist Michio Kaku and his world-famous «string theory» that explains how the universe is arranged, and we agree that everything is on the path of «Perfect Capitalism».

«I am sure that digital transformation will help to eliminate the contradictions of modern capitalism, cope with its inefficiency, and get rid of the annoying presence of intermediaries in the economy that do not introduce any real value into the business processes and the chain between the producer and the consumer.»

Michio Kaku

Up-to-date services, such as Airbnb and Uber, eliminate from everyday use the rudimentary element of the evolution of society, such as intermediary, in the process of development and globalization. Ultimately, robotic services will completely replace intermediaries leaving for the human only the possibility of deciding whether to purchase a service or product. Consequently, the society will receive a market where consumers can extract new values, and the main criterion will be the quality of the product or service that will inevitably motivate manufacturers to use socially useful marketing, improve final product quality and react promptly to the growing level of customer demand.

Manufacturers invest in advertising more than in manufacturing and the quality of the product and have long been accustomed to having dealers, distributors and other intermediaries of different levels and scales and the quality of the initial product is losing its value as a competitive advantage in the market. But an objective evaluation of the goods or services and their quality can only be given by the consumer. Direct contact between the consumer and the manufacturer will provide an understanding of the real needs of the customer and the capabilities of the manufacturer, excluding the «illusive» values created by modern marketing, which in turn should be transformed and become socially-oriented.

Yodse ecosystem solves issues related to the industrial market segment of the world economy and introduces elements of digital transformation to improve the quality of the end-product through socially useful marketing tools. High-quality products, in turn, contribute to the overall improvement of the living standards. The absence of excessive intermediation will provide more adequate price for the product, which will be based on the product price, not on the appetites of the «resellers», and this will enable manufacturers not to invest in promotion, but in upgrading and improving their product, in training their employees, etc. Such ecosystems as well as Yodse ecosystem are the path to the «perfect capitalism» which Michio Kaku predicts us.

Yodse. It’s time to...

Links on the terms of Token Sale

Website Links: yodse.io

e-mail: pro@yodse.io

Tel: 8-800-550-35-59

Community Channels

Disclaimer

Please read the following document carefully. In case of any doubt, request professional legal, financial, or tax advice.

The information provided on (yodse.io) may not be complete and does not produce any contractual relationship. Though we will apply our best effort to make sure that all the materials on (yodse.io), stay correct and up-to-date, these materials must not be considered professional advice.

None of the statements in the present document can be considered as a prospectus or an invitation to invest or purchase any securities in any jurisdiction. The website (yodse.io) does not fall under the legal regulations protecting token buyers in any jurisdiction and is not subject to the requirements of such regulations.

Yodse does not guarantee that the information contained in the White Paper is complete and will not bear any responsibilities for consequences arising from any errors contained therein.

Yodse will not issue any securities in any jurisdiction, and the White Paper must not be considered as a prospectus or investment proposal of any kind; services proposed by Yodse do not constitute a security or a security investment tender in any jurisdiction.

The White Paper must not be considered as a base for any contract, agreement, or investment.

The White Paper does not create any legal obligation or contractual agreement for any individual in what concerns the purchase and sale of Yodse tokens or any other cryptocurrencies.

The token buyer confirms and accepts that the White Paper and its accompanying documents contain estimated values. Such estimates, including the proposed allocation of raised funds, are based on current forecasts, evaluations, and expectations of the project founders.

Such words as “expects”, “plans”, “believes”, “aims”, or “estimates”, as well as any similar words and phrases, identify estimates and expectations only and cannot serve as a guarantee of future results. The activity of the Company is subject to risks and uncertainties that cannot be evaluated with any precision.

None of the information contained in the present document can be considered a proposal or invitation to purchase Yodse tokens in any jurisdiction where such a proposal, invitation, or sale can be considered illegal. Restrictions can be applied to Yodse token sales. We recommend you to seek professional legal advice before making a decision.

Yodse token is not a security; it is a 100% utility token used to carry out transactions within the Yodse platform. Token holders to not receive any share in the company or right to claim dividends or interest; no token buyback is possible, and Yodse cannot in any way influence the token's value.

Contributors and potential Yodse token holders should seek independent professional advice before carrying out any transactions or concluding any agreements based on the materials published on (yodse.io). The materials are provided for users's information only

Yodse does not provide any professional opinion or advice relative to purchases, sales, or other transactions involving Yodse tokens.

IMPORTANT:

You do not have the right and must not purchase Yodse tokens if you are a citizen, resident, or company registered in a country that has restricted or banned the circulation of cryptocurrencies.

Yodse tokens are not offered and cannot be sold to citizens, residents, and businesses registered in countries that have introduced restrictions or bans on cryptocurrency circulation, nor can Yodse tokens be resold or transferred in any other way by their holders to citizens, residents, or businesses registered in such countries.

The token sale is open to all individuals except for citizens and residents of the following countries: **the Democratic People's Republic of Korea**, **Syria**, **the Seychelles**, **Singapore**, **Iran**, **Sudan**, **Bangladesh**, **Bolivia**, **Kyrgyzstan**, **Canada**, **USA** and other countries where transactions involving digital tokens are restricted by the authorities and where special registration or license is required for token sales.